AD PRICING 2026

FJI Report Magazine • Annual FJI Member Directory

FORWARD JANESVILLE
experience the power of community

Put your business in front of the people who move Janesville forward.

Every Forward Janesville publication lands directly on the desks of local business owners, decision-makers, and community leaders, then lives online with clickable links back to your website.





Your Reach at a Glance

2,000+	12,000+	5x
business and community leaders receive each print issue	digital reach through email and social media	chances a year to be seen: 4 Report issues + 1 Directory

Why Members Advertise With Us

- **Exclusively for members.** Advertising in Forward Janesville publications is a member-only benefit, putting your business alongside a network of organizations committed to strengthening our local economy and helping Janesville thrive.
- **Print + digital in one price.** Every ad runs in print and in the digital edition with a direct link to your website.
- **Your spot is protected.** Current advertisers get first right of refusal on their space for the following year.
- **Bundle and save.** Pair the Report with the Directory and save up to $480.
- **Long shelf life.** The Directory is used as a year-round business reference, and the Report sits in waiting rooms and public spaces across the community.

Publication Calendar

Publication	Reservation Deadline	Ad Deadline	In Mailboxes
2026 FJI Report – Issue 3	November 18, 2026	November 20, 2026	December 2026
Member Directory 2027	November 20, 2026	November 25, 2026	January 2027
2026 FJI Report – Issue 4	January 8, 2027	January 15, 2027	February 2027

Questions? We're here to help!

Email: megan@forwardjanesville.com | **Phone:** 608.757.3160

PRICING AT A GLANCE

All prices are per year unless noted

Best Value: Bundle the Report + Directory

Ad Size	Gold Bundle – Two Report Issues/Year + Directory	You Save
Back Cover / Inside Covers*	$5,835	**$480**
Full Page	$4,845	**$390**
Half Page (horizontal)	$2,670	**$215**
Half Page (vertical)	$2,670	**$215**
Quarter Page	$2,145	**$170**
Eighth Page	$1,455	**$110**

"You Save" compares the bundle to buying the same ads separately at Report-only and Directory-only rates.

FJI Report Only

Ad Size	One Issue	Two Issues (per issue)
Back Cover / Inside Covers*	$1,695	$1,610
Full Page	$1,495	$1,420
Half Page (horizontal)	$835	$795
Half Page (vertical)	$835	$795
Quarter Page	$695	$660
Eighth Page	$495	$470

Member Directory Only

Ad Size	One Publication/Year (January)
Back Cover / Inside Covers*	$3,095
Full Page	$2,395
Half Page (horizontal)	$1,295
Half Page (vertical)	$1,295
Quarter Page	$995
Eighth Page	$625

**Premium positions: one advertiser per position per issue.*

SPECS & FILE REQUIREMENTS

Ad sizes are the same for the Report and the Directory

Ad Sizes

Ad Size	Dimensions (W x H)	Notes
Back Cover / Inside Covers	8.5" x 11" trim	Bleed: 8.75" x 11.25"
Full Page	8.5" x 11" trim	Bleed: 8.75" x 11.25"
Half Page (horizontal)	7.5" x 4.875"	No bleed
Half Page (vertical)	3.5" x 10"	No bleed
Quarter Page	3.5" x 4.875"	No bleed
Eighth Page	3.5" x 2.375"	No bleed

File Requirements

- **Full color:** All ads are premium (4-color).
- **Submission:** Ads may be submitted electronically.
- **Preferred formats:** Print-ready PDF or JPG. TIFF and EPS are also accepted.
- **Accepted programs:** Quark XPress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Publisher, and print-ready PDFs.
- **Resolution:** Graphics and photos must be a minimum of 300 DPI.
- **Color mode:** All full-color files must be CMYK.
- **Fonts and support files:** All font and support files must be supplied.
- **Full-page and cover ads:** Include 1/8" bleed beyond the 8.5" x 11" trim.

Policies

- **Payment:** All ads are invoiced when you reserve space and are due within 30 days. Ads with an unpaid balance may be held from publication.
- **Cancellation:** Please cancel in writing before the reservation deadline for that issue. Cancellations after the deadline are billed in full. If a bundle or multi-issue contract ends early, issues that have already run are billed at the single-issue rate.
- **Late Ad Files:** If we don't receive your ad files by the deadline, we may run your most recent ad or a simple ad featuring your business name, logo, and contact information. The ad will still be billed.
- **First right of refusal:** Current advertisers may renew the same ad size and position for next year by 60 days prior to contract renewal. After that, open space is offered to all members.
- **Ad approval:** All ads are reviewed after the ad deadline, and no changes can be made after that date.

2026 ADVERTISING ORDER FORM

Complete and email to megan@forwardjanesville.com

Advertiser Information

Company Name	
Contact Name	
Phone	
Email	
Mailing Address	
Billing Address (if different)	

Step 1: Choose Your Package

☐ Gold Bundle (Report 2x + Directory)	☐ Report Only	☐ Directory Only (2027)

Step 2: Choose Your Ad Size

☐ Back Cover	☐ Inside Front Cover	☐ Inside Back Cover
☐ Full Page	☐ Half Page (horizontal)	☐ Half Page (vertical)
☐ Quarter Page	☐ Eighth Page	

Step 3: Choose Your FJI Report Issues

☐ Issue 3	☐ Issue 4

Step 4: Confirm

Total Investment	$
Authorized Signature	
Date	

By signing, you agree to the policies listed on page 3. Thank you for supporting Forward Janesville!

Special Instructions/Notes: