

Kelsey Paasch

EVENTS LEAD



As VP of Sales and Marketing for a local custom home builder, Kelsey works directly with prospective clients exploring their custom home build. Her primary goal is to help ensure that Advantage Homes Inc. is creating a positive and memorable building experience from start to finish. She absolutely loves being able to help people take their vision and bring it to life.

Kelsey loves being a member of JOIN Janesville and getting to meet great people in the community. She has a strong passion for giving back to the community she lives in and has found her role of Events Lead allows her to do this, while helping create development opportunities for young professionals. She is beyond proud to live, work and volunteer in the flourishing community of Janesville.

Her time outside of work is very family focused. Kelsey and her husband have been married since 2008, and they have three beautiful children. As a family, they love to travel, go on weekend adventures and simply spend quality time together with friends and family.