

2024 MEDIA GUIDE

Advertising Agreement (Please Print) Date: _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Billing Address (if different): _____

Company Name: _____

Address: _____

City/State/Zip: _____

BUNDLED CONTRACT OPTIONS

SAVE BY BUNDLING 4X/YEAR FJI REPORT AND FJI ANNUAL MEMBER DIRECTORY

Ad Rates and Frequency:

	4x/year FJI Report	1x/year FJI Directory
BUNDLED: FJI Report (4x/year) + FJI Member Directory:		
<input type="checkbox"/> Inside Front Cover, Inside Back Cover & Back Cover: 8-1/2" w x 11" h*	\$1195 (x4)	\$2395 (x1)
<input type="checkbox"/> Full Page: 8-1/2" w x 11" h*	\$1075 (x4)	\$1855 (x1)
<input type="checkbox"/> Half Page (horizontal): 7-1/2" w x 4-7/8" h	\$600 (x4)	\$975 (x1)
<input type="checkbox"/> Half Page (vertical): 3-1/2" w x 10" h	\$600 (x4)	\$975 (x1)
<input type="checkbox"/> Quarter Page: 3-1/2" w x 4-7/8" h	\$445 (x4)	\$700 (x1)
<input type="checkbox"/> Eighth Page: 3-1/2" w x 2-3/8" h	\$325 (x4)	\$450 (x1)

SAVE BY BUNDLING 2X/YEAR FJI REPORT AND FJI ANNUAL MEMBER DIRECTORY

Ad Rates and Frequency:

	2x/year* FJI Report	1x/year FJI Directory
BUNDLED: FJI Report (2x/year) + FJI Member Directory:		
<input type="checkbox"/> Inside Front Cover, Inside Back Cover & Back Cover: 8-1/2" w x 11" h*	\$1245 (x2)	\$2495 (x1)
<input type="checkbox"/> Full Page: 8.5" w x 11" h*	\$1095 (x2)	\$1940 (x1)
<input type="checkbox"/> Half Page (horizontal): 7.5" w x 4.875" h	\$650 (x2)	\$1025 (x1)
<input type="checkbox"/> Half Page (vertical): 3.5" w x 10" h	\$650 (x2)	\$1025 (x1)
<input type="checkbox"/> Quarter Page: 3.5" w x 4.875" h	\$475 (x2)	\$750 (x1)
<input type="checkbox"/> Eighth Page: 3.5" w x 2.375" h	\$375 (x2)	\$475 (x1)

Please select two quarters for your FJI Report ad: March June September December

INDIVIDUAL CONTRACT OPTIONS

Ad Rates and Frequency:

4x/year

2x/year*

1x/year*

FJI Report ONLY:

Inside Front Cover, Inside Back Cover & Back Cover: 8.5"w x 11"h	<input type="checkbox"/> \$1295 (x4)	<input type="checkbox"/> \$1345 (x2)	<input type="checkbox"/> \$1495 (x1)
Full Page: 8.5"w x 11"h*	<input type="checkbox"/> \$1075 (x4)	<input type="checkbox"/> \$1145 (x2)	<input type="checkbox"/> \$1245 (x1)
Half Page (horizontal): 7.5"w x 4.875"h	<input type="checkbox"/> \$675 (x4)	<input type="checkbox"/> \$700 (x2)	<input type="checkbox"/> \$725 (x1)
Half Page (vertical): 3.5"w x 10"h	<input type="checkbox"/> \$675 (x4)	<input type="checkbox"/> \$700 (x2)	<input type="checkbox"/> \$725 (x1)
Quarter Page: 3.5"w x 4.875"h	<input type="checkbox"/> \$525 (x4)	<input type="checkbox"/> \$575 (x2)	<input type="checkbox"/> \$600 (x1)
Eighth Page: 3.5"w x 2.375"h	<input type="checkbox"/> \$350 (x4)	<input type="checkbox"/> \$385 (x2)	<input type="checkbox"/> \$425 (x1)

Please select quarters for your FJI Report ad: March June September December

Ad Rates and Frequency:

1x/year
January

FJI Annual Member Directory ONLY:

<input type="checkbox"/> Inside Front Cover, Inside Back Cover & Back Cover: 8.5"w x 11"h	\$2695 (x1)
<input type="checkbox"/> Full Page: 8.5"w x 11"h*	\$2095 (x1)
<input type="checkbox"/> Half Page (horizontal): 7.5"w x 4.875"h	\$1150 (x1)
<input type="checkbox"/> Half Page (vertical): 3.5"w x 10"h	\$1150 (x1)
<input type="checkbox"/> Quarter Page: 3.5"w x 4.875"h	\$850 (x1)
<input type="checkbox"/> Eighth Page: 3.5"w x 2.375"h	\$545 (x1)

FJI Report Dimensions

All ads are premium (4-color). Ads may be submitted electronically. The software programs accepted are: Quark Xpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Publisher and Print Ready PDFs. Graphic and photo images should be a minimum of 300 dots per inch (DPI). Preferable formats are Print Ready PDFs or JPGs, but TIFF and EPS are also acceptable. All full color files should be CMYK. All font and support files must be supplied.

Inside Front Cover, Inside Back Cover & Back Cover:	8.5"w x 11"h; include 1/8" beyond for bleed
Full Page:	8.5"w x 11"h; include 1/8" beyond for bleed
Half Page (horizontal):	7.5"w x 4.875"h
Half Page (vertical):	3.5"w x 10"h
Quarter Page:	3.5"w x 4.875"h
Eighth Page:	3.5"w x 2.375"h

FJI Member Directory Dimensions

All ads are premium (4-color). Ads may be submitted electronically. The software programs accepted are: Quark Xpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Publisher and Print Ready PDFs. Graphic and photo images should be a minimum of 300 dots per inch (DPI). Preferable formats are Print Ready PDFs or JPGs, but TIFF and EPS are also acceptable. All full color files should be CMYK. All font and support files must be supplied.

Inside Front Cover, Inside Back Cover & Back Cover:	8.5"w x 11"h; include 1/8" beyond for bleed
Full Page:	8.5"w x 11"h; include 1/8" beyond for bleed
Half Page (horizontal):	7.5"w x 4.875"h
Half Page (vertical):	3.5"w x 10"h
Quarter Page:	3.5"w x 4.875"h
Eighth Page:	3.5"w x 2.375"h

Please email this form to Accounting@ForwardJanesville.com

Company Representative Signature: _____