

Mikki Mastererson

MARKETING COMMITTEE



As Marketing Manager for Advantage Homes, Inc., Mikki is responsible for building and maintaining brand awareness by developing and executing Marketing strategies to meet customers' needs. Building a home is a very personalized experience, and it's her role to have customers feel a connection the moment they choose her company as their home builder.

In her free time, Mikki enjoys spending time with her family outdoors, whether that be hiking, biking, golfing, or boating! She is the proud mother of a beautiful daughter that is her pride and joy. When not spending time with her family, you can find Mikki constantly rearranging and redecorating her own home. It's her secret passion. There's a reason she works in the industry she does!

Mikki is thrilled to be a member of JOIN Janesville and play a role on the Marketing Committee. Not only is it an excellent way to make new connections and network with other young professionals, but it's also a fantastic way to give back and raise community awareness.