



2021 “Tailgating with Barry” - Sponsorship Opportunities

Forward Janesville’s “Tailgating with Barry” is the premier event of the year with attendance anticipated at 500 guests. **Thursday, November 4th** is the night to celebrate the leadership and membership that drives Forward Janesville and to recognize the accomplishments of the organization. The fun begins at 4:30pm and will conclude with our Keynote Speaker Barry Alvarez. Forward Janesville encourages your business to consider opportunities to partner with us during this special event.

Individual reservations ~ \$75/each

Reserved Big Ten Table of 10 ~ \$900/table

**includes 1 bottle of wine*

Badger Sponsor ~ \$2,500

- A reserved table for 10 individuals with preferred seating and 2 bottles of wine
- Your logo displayed prominently in the conference hall to 500 attendees
- Your company’s sponsorship acknowledged in *The Report* mailed to over 1600+ businesspeople, on the Forward Janesville website, and acknowledged through social media plus all event marketing materials, including the program
- Invitation for (10) guests to the VIP Locker Room Reception prior to the event from 4:30-6:15pm. Keynote Speaker will be present in the reception area for meet & greets and photo ops. Anticipated attendance 150+ guests
- 20 drink tickets

VIP Locker Room Sponsor ~ \$4,000 (1 sponsor available)

- All of the above INCLUDED in the Badger Sponsor, **PLUS** the benefits listed below:
- Corporate logo on signage prominently displayed in the VIP Locker Room Reception
- 10 additional drink tickets



Speaker Sponsor ~ \$5,000 (2 sponsors available)

- All of the above INCLUDED in the Badger Sponsor, **PLUS** the benefits listed below:
- Corporate logo on signage prominently displayed on the Stage
- 20 additional drink tickets

Wine Sponsor ~ \$1,000 (2 sponsors available)

- Corporate logo on all bottles of wine
- 2 additional bottles of wine

Memorabilia Sponsor ~ \$1,500 (1 sponsor available)

- Each table will have an autographed football to raffle off to their guests. Your Corporate logo will be on table signage & in the program
- 2 additional autographed footballs

Tailgate Party Sponsor ~ \$500 (2 sponsors available)

- Corporate logo in the program and located at bar stations in “Tailgating” area + prize sponsor recognition

Photography Sponsor ~ \$500 (1 sponsor available)

- Corporate logo in the program and as part of the backdrop during a photography stop located in the “Tailgating” area

Please contact Jenny Tschudy for sponsorship details at jennyt@forwardjanesville.com or 608-757-3160

THANK YOU FOR YOUR SUPPORT!